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Member, Associated Bodywork & Massage Professionals

Check Out Chair Massage

You Deserve a Break in Your Busy Day

Cathy Ulrich

Ever been curious about the chair massage area at the mall? Or wondered why your company offers massages in the conference room on certain days? Does it seem strange people want to get massages in an odd-looking chair during a busy workday? Well, maybe they're on to something. In fact, a small investment in a chair massage session can lead to a significant pay-off.

Chair massage--also called seated or on-site massage--provides a host of benefits, including reducing stress, improving mental clarity, enhancing work performance. And the time investment is minimal: short five-, ten- or fifteen-minute sessions can often do the trick.

During the Work Day

In short, this study shows what chair massage enthusiasts have known for some time: even a short massage can help relax tight muscles and remind the body to breathe. Although full-body massages are optimal, taking time out for one in the middle of the workday can lull you to sleep, and it can be difficult to schedule it into your day. On the other hand, a chair massage during an afternoon break may be a better alternative, particularly when you need to be energized, so you can better focus for late-day meetings or evening responsibilities. Besides, the short massage session time--often the same as your coffee break--keeps you from

Live in such a way that you would not be ashamed to sell your parrot to the town gossiþ.

-Will Rogers

Office Hours and Contact

Crumpacker Therapeutic Massage Laura Crumpacker 308-762-9309 Days, evening & weekend **Call for availability**



Productivity increase and stress reduction are both benefits of chair massage in the office.

In a study done at the Touch Research Institute at the University of Miami, researchers found that when participants got a fifteen-minute chair massage just twice a week, their anxiety levels were lower, their brain waves proved they were more relaxed and alert, and their stress levels were measurably reduced. The study also showed improved speed and accuracy on math computations.

stressing about being away from work too long.

You don't have to undress, you don't need the privacy of a table massage, and you're ready to get back to work feeling refreshed.

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Chair massage can also be a great introduction into the world of bodywork. If you've always wondered why some people are adamant about getting massages, or if you've been trying to explain to a friend or coworker why bodywork is so wonderful, chair massage is an excellent way to get a sampling.

The Massage Chair

The key to comfort for on-site massages is the specially tailored chair. It's important you feel fully supported and at ease so you can relax for your session. With pads to support your face, chest, arms, pelvis, and knees, a massage chair is surprisingly comfortable. And the chair's design puts you in a position that relieves tension even before the therapist starts working.

Massage chairs are fully adjustable so your practitioner can tailor the chair specifically to your body with just the release of a few levers. The unique design allows your therapist to easily access areas on your body--such as the neck, shoulders, and back--that may be the tightest.

Is It Effective?

You may wonder how a massage can be effective when the practitioner works through your clothes and without oils.

Chair massage has its roots in a centuries-old Japanese massage technique called amma. A predecessor to the better-known shiatsu, amma is done while seated, and therapists are trained to work specifically on the body's pressure points. Pressure point work, especially on the areas made accessible by the position of the massage chair, can free muscles and relieve stress and tight tissues without working directly on the skin. Therapists are skilled at palpating and working through clothes. In minutes, you feel relaxed, alert, and comfortable as your tension melts away. And, since no oils or lotions are used for chair massage, you can go right back to your day without feeling like you need to shower.

Your Trouble Spots

Once you decide how long you want your chair massage session to last, your therapist will adjust the routine for maximum effectiveness. These sessions can be very beneficial in treating work-related issues, such as repetitive stress conditions and muscle tightness caused from sitting in front of a computer.

Be sure to tell your massage therapist of specific concerns you have, such as carpal tunnel syndrome or shoulder or neck stiffness. Your practitioner may suggest a longer session for your next visit to fully address your needs.

What's the Cost?

Chair massage is an economical bodywork option because the sessions are relatively short.

Typically, a therapist charges about a dollar a minute. While tipping is common practice, practitioners do not automatically expect it. Chair massage enthusiasts will tell you \$15 is an excellent investment in your health-and it feels great.

Talk To Your Employer

More and more companies are offering chair massages for their employees. Increased productivity and employee appreciation are just a couple of the benefits acknowledged by management. Some companies pay for the services, while others provide space for chair massage and employees pick up their own tabs.

If your company doesn't already offer chair massage, ask your human resources director if it's possible to bring this service into the office. Whether your employer pays for it or you do, you win, because you're able to make it through a stressful week a little more relaxed.

If you encounter a chair massage opportunity at work, at a local fair, or grocery story, do yourself a favor and sign up. You'll be happy you did.



The specially designed massage chair allows practitioners to access chronically tense areas.

No Pain, No Gain?

Bodywork Doesn't Have to Hurt to be Effective

Cathy Ulrich

Some people believe massage must be painful to be effective. While some modalities may be intense, this doesn't necessarily translate to a knuckle-biting experience. In fact, painful bodywork can be counterproductive. If you can't breathe comfortably, want to tighten up, make a face, or curl your toes, the technique is too much for you. Your body will go into a protective mode and actually block any positive change.

"No pain, no gain" just doesn't have to apply when it comes to bodywork. Be sure to provide feedback to your practitioner so that you're on the same page. Think of it as a "scale of intensity." On my scale, zero is not touching you and ten is pain--not the worst pain you've ever felt but the place where you want to hold your breath, tighten up, make a face, leave your body. That's a ten.

You shouldn't ever have to be in a pain range to get results, and be sure to let your practitioner know if you're in an eight or nine range. They may stay at that level if that's where the therapeutic value will be attained, but again, only if it's manageable and you're not tightening up.

And every single client is different. Not only do invdividuals all start in different places, but their bodies respond differently, and their pain thresholds are extremely varied. What one person finds heavenly, another calls torture.

If it does feel too painful, be sure to tell your therapist. Usually, a practitioner can simply slow down to ease the intensity without losing therapeutic value. Sometimes, if you are nervous or stressed, just remembering to breathe will make your body more open, and you'll remain comfortable.

Bodywork needn't be a test of how tough you are. By giving your therapist appropriate feedback and understanding that painful techniques aren't really helping your body heal, you'll have a great experience in the session and feel better afterward.



Therapeutic massage actually feels good.

Yogurt, the Super Food

Balance Digestion, Improve Immunity, and Prevent Disease

In some form, yogurt has existed since at least 2000 BCE, and many food historians believe it predates recorded history, possibly going back as far as 9000 BCE Why such staying power? A bit of a wonder food, yogurt improves digestion, which can boost immunity and even help prevent colon cancer. One dairy product even most lactose intolerant people can eat, yogurt is loaded with active bacterial cultures, the key ingredients that make it so healthy.

While we typically think of bacteria as dangerous bugs that cause disease and infection, the body is host to billions of bacteria that live in the intestines and help digest the foods we eat. These good bacteria, or microflora, actually fight off the bad bacteria that cause illness.

Some of these same good bacterial species are used to ferment milk, and it's these cultures that give yogurt its texture and tart flavor. They also process much of the milk sugar, called lactose, during fermentation, which is why yogurt usually doesn't bother people with lactose intolerance.

Eating yogurt helps maintain the microflora in the gut, optimizing digestion and keeping harmful bacteria in check. Ever noticed how a course of antibiotics is often followed by a bout of diarrhea? This is because antibiotics kill off all the bacteria in the gut--the bad stuff and the good--leaving the gastrointestinal tract compromised. Fortunately, yogurt can help counteract this imbalance.

Furthermore, this food is a good source of nutrients, including B vitamins, calcium, magnesium, and phosphorus. Whole milk yogurt also contains conjugated linoleic acid (CLA), an essential fatty acid with cancer fighting properties, especially beneficial in preventing breast and colon cancers. And CLA has been shown to increase fat metabolism, helping the body convert fat to lean muscle.

Maintaining the good bacteria in the gastrointestinal tract is key to healthy digestion, and eating quality yogurt is a great way to do this. Be sure to read the labels and choose varieties that contain live active cultures to ensure you're getting the most from your yogurt.

Those who bring sunshine into the lives of others, cannot keep it from themselves.

-James M. Barrie:

I hope you enjoy the selection on articles in this issue. I particularly like the one on No Pain, No Gain. I work with many clients in pain management and I tend to be a goader but I tell my clients I go for the "hurts so good" but if it "just hurts" let me know. Our bodies are in continual change and what you need may be different from one session to the next...so don't be afraid to speak up. Sometimes clients feel they need more time in an area I've already worked so I encourage them to let me know if I need to revisit an area even if that means were not going to get through the whole body during that session.

It's important to evaluate your needs and communicate that to your therapist...we want to help. That being said, we also know that where your pain is and the source of that pain may be two very different areas so we may investigate other places that may be part of the problem.

Thank you to those I've worked with and to those I haven't please feel free to contact me if you have questions about massage or would like to schedule an appointment.

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